## **Historic, Archive Document**

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#### Progressive Everbearing Strawberry

This standard Everbearing variety succeeds in all parts of the country. Plants set in your garden this spring commence ripening berries about 60 days later and continue fruiting heavily until stopped by severe cold weather in late fall.

The Progressive berries are of medium to large size, of beautiful dark red color and have a flavor far ahead of Dunlap and other once-a-year fruiting varieties. We have been growing the Progressive for ten years and by careful selection we have developed an extra strong fruiting strain that runs uniform and absolutely true to type. Our plants being grown here in the "Blizzard Belt "of Northern Iowa are hardy and full of fruiting vigor.

Big money is made growing this variety for market. Note our low prices which

Per doz. plants postpaid \$0.50 Per 25 plants, postpaid ...... .80 Per 50 plants, postpaid ...... 1.25 Per 100 plants, postpaid ..... 2.25

If you want to try a Rod Square Bed of Progressive plants to compare with a Rod Square Bed of Number 999 Giants, we will send you 9 1-6 dozen Progressive plants postpaid for \$2.40.

#### St. Regis Everbearing Raspberry

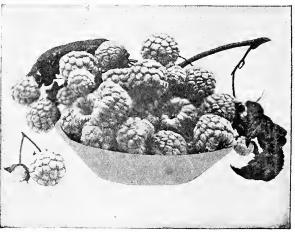
This remarkable variety bears a big crop of berries at the regular raspberry season and then another crop in the fall, coming on the tips of the new growth. It is nothing unusual to count from 100 to 150 berries and buds on a single stalk in September and October.

We find this variety hardy here in the "BLIZZARD BELT" of Northern Iowa and it does not need any sort of winter protection. Plants set in the spring will usually bear quite a crop of berries in the fall of the same year. To obtain the largest possible crop of fall berries it is a good plan to pinch back the tips of new growth so as to make the stalks branch as much as possible, thereby having more heads for fall fruiting.

The berries are of good size, fine color and of excellent flavor.

Prices for strong plants of St. Regis are as follows:

Per dozen, postpaid	\$1.25
Per 50 bushes, postpaid	4.50
Per 100 bushes by express or fr	eight 8.00
Per 250 bushes by express or fre	
Per 500 bushes by express or fre	ight 25.00
Per 1,000 bushes by expres	s or
freight	40.00



A dish of St. Regis Everbearing Red Raspberries.

#### "Plants Looking Fine"

Pocahontas, Ark.
The beautiful strawberry plants sent me arrived and are looking fine. Thank you very much.—Mrs. Mary Austin.

#### "Plants Were Best He Ever Had"

Please send me prices of your strawberry plants, all kinds. I purchased some plants from you two years ago and they were the best I ever had.—GLEN STEWART, Roxabel, Ohio.

# Gardner's Garden Experience

A Help Toward More and Better Gardens

Vol. II. From The Gardner Nursery Co., Osage, Iowa

No. 2

#### Breeding the New Everbearing Strawberries

BY CHARLES F. GARDNER

To my friends, one and all, I extend GREET-INGS and a hearty handshake across the miles.

I wish to particularly thank those of you who have been of so much assistance in helping to get more people acquainted with our new Everbearing Strawberries.

It is surprising, take it the country over, how few people there are that really know anything about this new race of fruit, saying nothing about their not having the pleasure of growing the delicious berries in their gardens and having them to serve on their tables all through the summer and fall months.

1921 is my 12th year at work breeding this new race of fruit. The photo shown here shows me in my 78th year in active work examining the berries grown by crossing my new Number 999 (Continued in Panel Below)



My hand is on the Number 999 Giant Plant. Dr. Burrill is on the other side of the little stake.

Ic. Paid
Osage, Iowa
Permit No. 1

Chante of Ferndards

1825 n. Capitago he

Here I am picking big, ripe Number 999 Giant Strawberries just 60 days after Plants were set, You can do the same. Plants set May 25th; photo taken July 25th.

INVITE YOU to join our EVERBEARING Strawberry SHORTCAKE CLUB.

OSAGE, IOWA Season 1921.

Dear Friend:

As President of our Company and the originator of the new NUMBER 999 GIANT Everbearing Strawberry, I extend to you a hearty invitation to join our Strawberry Shortcake Club.

Our spring planting season is now open and extends to latter part of May, and if you would like to have strawberry shortcakes, made with big, red, deliciously flavored berries, all through the summer and fall of this very year—if you would like to grow bushels of berries, measuring up to as large as 5-1/2 inches and with a wonderful fragrance and flavor, blending the sweetness and luscious juiciness of the best commercial strawberries you ever tasted all stirred and mixed was math that delightful wild strawberry flavor—then read on up with that delightful wild strawberry flavor—then read on.

We are planning to spend thousands of dollars in advertising this new variety in such papers as Farm Journal, Successful Farming, Farmers Wife, Country Gentleman, etc. To supplement this advertising we are organizing this Strawberry Shortcake Club and will place a number of Rod Square Beds of Number 999 Giant Plants in various parts of the country this spring so that people can see for themselves the big loads of berries the plants will bear. And right here is where an extra profit comes in for you, for many persons who see a bed of these plants fruiting, will become interested and will want a bed for themselves, and for every new Club Member that you secure for us. we will pay you a commission of \$2.00 in cash or trade as you prefer. We do not ask that you solicit orders or act as agent. but to simply pass out invitation letters to parties who want to grow the berries.

But before we go farther, please notice the life size photo of box of Number 999 Giant berries on other side of this sheet. From this true to life picture you can get a good idea of the great beauty of the berries. Then read how the best ten Rod Square Beds actually averaged 186 pint boxes of berries the same year plants were set, as told under the heading "Contest Winners."

Now the object of this letter is to tell you about our new Strawberry Shortcake Club and to invite you to become a CHARTER MEMBER, so that if you wish to help us in introducing this grand new berry in your neighborhood, you can easily get the cost of your own bed back and some extra spending money besides.

Our Strawberry Shortcake Club Offer is like this. A Rod Square Our Strawberry Shortcake Club Offer is like this. A Rod Square Bed will take just 9-1/6 dozen plants when set 18 x 20 inches apart. At our regular selling price, these plants would figure to \$22.00. As a Charter Member of our Shortcake Club we offer you the entire 9-1/6 dozen plants, delivered to your door, safe arrival guaranteed, for just an even ten dollar bill. Then if at any time during the next year you will invite some other influential persons in your neighborhood to join the club and each take a Rod Square Bed of plants the same as yours, we will allow you a commission of \$2.00 for each new member you secure. So you see if you get five new club members you will get your money back and your own bed will not have cost you a cent. The new members in turn will have the same opportunity to secure other new club members and secure for themselves the same rate of commission, if they desire to do so. rate of commission, if they desire to do so.

YOU NEED SEND NO MONEY with acceptance coupon, unless you wish, as the \$10.00 for the Rod Square Bed of plants can be paid to the carrier when the shipment arrives in good condition.

TIME OF SHIPMENT. This offer is made for shipment any time you wish from now on up to latter part of May. These Number 999 Giant Everbearing plants when set in your garden this spring will commence fruiting heavily about 60 days

when set in your garden this spring will commence fruiting heavily about 60 days later and continue all through the summer and fall months until stopped by severe freezing weather. The early frosts that kill tomatoes, etc., do not stop their fruiting. Directions for planting, care, etc., go with each Rod Square Bed so that no matter how little experience you may have had with strawberries in the past you can easily make a success with these plants.

FERTILIZER. Care must be taken not to use regular commercial fertilizers to excess, as they are liable to burn the plants and do more harm than good. Our BOB'S "DOUBLE CROP" Phosphate Plant Food is extra good for strawberries. It is designed to use with the plants when setting and if used as directed it will not burn them, but will help to keep away the grubs and insects and the food will greatly increase the growth of the plants and the yield of big fat berries. If you want to use it with the plants we will send you enough for use with the Rod Square Bed for \$1.00 additional, if ordered to be mailed with the plants.

To further add to the interest in caring for the plants, we will agree to pay you \$100.00 if your Rod Square Bed makes the best record during the first two years after planting, or \$50.00 if you come in second best.

Our stock of NUMBER 999 GIANT plants that we have reserved for Shortcake Club offer is limited and we should know right away if you want to come in with us. So please let us have your decision and if you want plenty of the best strawberries you ever ate, all through the summer and fall months of this very year, then start the ACCEPTANCE COUPON back to us right away. Awaiting your decision with interest, I am,

Yours for more shortcakes,

Yours for more shortcakes,

CHARLES F. GARDNER, President, The Gardner Nursery Company.

STRAWBERRY SHORTCAKE CLUB ACCEPTANCE COUPON No. 26

CHARLES F. GARDNER, President.

I will accept your invitation to join the Strawberry Shortcake Club and you may send me the 9-1/6 dozen plants of your new Number 999 Giant Everbearing Strawberry. I will pay the cash payment of \$10.00 on arrival of the plants in good

condition about. I join the CLUB with the understanding that you are to allow a commission of \$2.00 for each 0. K. new member that I may secure for you during the

next year. I will set the plants and care for them as suggested and report as nearly as I can as to quantity of berries picked, which will also make me eligible to compete for the \$150.00 offered in prizes for best yield.

Box Number or R. F. D.\_\_\_

State\_

SPECIAL GIFT. Send us your acceptance of above offer at once and put an X in line below and as a special reward for your promptness we will send you by next mail one each of Ding's famous Roosevelt and Buffalo Bill Memorial Cartoons, such as Art Stores would sell at 25 cents each.

(Put an X here\_\_\_\_\_\_if you want the Memorial Cartoons.)
(Put an X here\_\_\_\_\_if you want the Club Invitation Blanks.)
(Put an X here\_\_\_\_\_if you want the Plant Food for \$1.00 extra.)

P. S. If you find it impossible to take the whole Rod Square Bed of plants, but would like to try a dozen of the Number 999 Giants we will send them to you at special advertising rate of \$2.00 with plant food for the roots, if you will report to us as to how they fruit with you. Just write your address on this postscript, pin a two dollar bill or your check to same and we will understand that you want only the dozen plants.

# The Gardner Nursery Company Nurserymen and Seedsmen

OSAGE, IOWA

Originators of NUMBER 999 GIANT **EVERBEARING** STRAWBERRY



Growers of "BLIZZARD BELT" TREES, PLANTS, SEEDS, ETC.

PLENTY OF TIME TO ORDER. OUR SHIPPING SEASON EXTENDS TO THE LATTER PART OF MAY Once a Year Fruiting Strawherry Plants

From the long, long list of the common strawherries elected only six of the very few running from early dur plants are carefully grown and me strong, we not full of vitality and fruiting steer. We dig fresh say order is shipped and know how to probe ones to shants reach you in good growing condition.

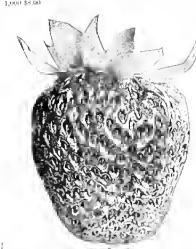


We the our plants 13 to the bunch as we find they pack and carry much better than when tied 25 plants to the bunch. It keeps them from heating caroute and they open up fresh and bright and ready to ac right be proving when they read you. Our prices are low catched rung the quality and service we offer. Doren and 10d prices postprid. 1090 orders go by express collect.

#### Varietles

Varieties

PHEMER.—Male, early This grand early variety will be sure to please you as the great high lettire begin to repen early in this season at the time south an betties are selling at your stores at a high price. Fine higherty, bear the door stores at a high price. Fine higherty, bear the door stores at a high price. Fine higherty, bear the door stores at a high price. Fine higherty, bear the door stores at the little price. Fine higherty, Plant and grower with splended root system. Dozen 38c, 19 day, 19 day





This photo shows a Square Rod Bed of No. 999 Clant lants set April 30, on grounds of Mr. M. I. Brooks, 40 Solon St., Dobuque, Iowa, On Sept. 21st, a little over not mounts hater, Mr. Hroots had picked 15 plnts of cries and on that day made a count of the green berries in the plants, not committing the hossains of bads, and amid a total of 4,851 berries or an average of a little set 44 to the plant. He reports picking as many as 17 pe berries from one plant at a time.

#### "Our Number 999 Are Nice Big Thrifty Plants''

Kirkland Wash I received the No. 999 Giant Plants all O. K. I thank you for such nice lag thrifty plants and they came so well put up. They were damp and fresh and the best plants I ever received. J. P. Lear.

## Well Pleased with the Fruit from Our

Trees" Reincrsville, 1thio, Please send catalogue of your truit trees and

berries.

The trees I bought from you some years ago are bearing and all are well pleased with the fruit. Mrs. Ada D. Carpunter,

## "250 Pints from Rod Square Bed"

Black River Falls, Wis. I set my plants June 9th and up to Del, 11th I picked 250 pints—which I sold for \$31,75. I used Bob's "Double Crop" Plant Food which helped line. The berries were so large.

R. No. 5.

## "999 Berries Larger Than the Superh"

Cleveland, Ohio, [2149 Archwood Aye,

Mrs. Hans Hermanson.

In the fall of 1919 you sent me a dozen Number 990 Giant Eyerbearing Strawberry Plants, I transplanted them the following spring and they made a wonderful growth, putting out many runners. The fruit is large, surpassing the Superlivariety.

Wesley Trowninger.

Plenty of time to order. Our shipping season extends to the latter part of May,



Everbearing Strawherries

There is no invatery about these new excitearing plants and it is just as instaral for them to grow and truit all automer and fall as it is for the common varieties not to do so. The plants are so and eared for the same as the ordinary spring varieties, except that you start justicing berries in July from spring set beels, instead of waiting until the next year. They are encoessfully grown by the HILL SYSTEM or in MATTED ROWS. For the largest yield of big berries we like the Hill System be stand especially as who targrounds are limited in size. For instance a rod square bed with plants set IS inches apart in row and with row 20 inches apart will take part HD plants. Put, off all blossom stems as they appear bot the first six weeks and after out of all numer leads as they appear. This causes the mather plant to throw up new crowns, which means more frust stems and more and more betters. On a Rod Square bed we advise, I thing runners grow around the outside of the rod square and so to grow four rods of new runner plants, which should be dug and used to fill in we ancie to weak plants and to set out true helds. A good way to to set a may lard every spring and then let the old bed bear as long as it is profitable, which will be from two to six years, depending on the variety and other conditions. By cetting a new bed cach spring, you are sure of having an abundance of line, big berries.

The MATTED ROW system is where the plants are set

nto sure of having an abundance of line, hig berries.

The MATTED ROW system is where the plants are set \$2'\$, feet apart in row and with rows four feet apart and the rowners left to grow and make a matted row. This system of growing is good, for the first year and ell rold for the oral year's first early crop, but after that the plants get so thick that they crowd each other out, like weeds, and the berries get small and scattering. A now bed must be set every spring to insure pleuty of trust if you are the nontrel row method occulture, and the old field dust up in summer or fall of second year. Explosuring strawberries need a winter protection the same so ordinary attawberries. We like a nulcle of clean stray as beginning the plants is enough, with a thiel er exercise deep difference the plants is enough, with a thiel er exercise in hetween explants. However, the plants for summer much h.

HIGHING AND MARKETING. In our own fields we

and leave for suntain midth.

PICKING AND MARKETING. In our own fields we pick are days in the week, weather permitting. We market the early crop in quart bears and the summer and fall berries in joints, we the berrie shap better and eller summer and fall berries in joints, we the berrie shap better and sell-better in the omalier box. In the early slave of everbearing strawherine sense experts, said that people would not have strawherine out of season, but we have found that they were instruken and that good strawherines and full fruit; and at good prices, too. There tolg no not undefen evening the charge for the exty markets. It you are beautiful not a rocal sized city, it will pay you to look into the unities.

## "Well Pleased with Order"

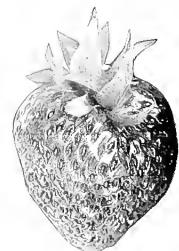
The stock reached us in fine condition and we are well phessed with it. Our strawberries that we got from you last year are looking fine.

C. A. LOMARDUX.

## 'Our Numher 999 in a Class by Itself''

The 1999 Strawberry Plants received from you last fall are doing nicely and for Everbearers stand in a class by themselves. Have not kept accurate record of picking up to date, but they have been doing very nicely even during the dry spell we had when all other Everbearers quot entirely, and they always had nice big berries with an excellent flavor.

John L. Eichacker.



## "116 Quarts from Rod Square Bed"

Thief River Falls, Minn.

I got 116 quarts of berries from my Rod Square
Rod of Number 1991 Everbearer Strawberry Plants.
The people here never saw anything like it. They
are asking me where I got my plants and you are apit
to get more orders from here.

If. A. Testow.

#### "Plants Arrived in Good Condition in Far-away Washington

The strawberry plants arrived in good condition today. Thanks for promptness. J. W. Foster,

Hemember that no matter how lar your season may be advanced, our dormant northern grown "Bliggard Bell" Trees, Plants, etc., may be safely shipped and planted to latter part of May.



Photo taken Sept. 7th, of our field of Number 999 Gleby Helphylaring Str (whereless: Charles F. Gardner is standing at extreme left of the picture; W. C. Gardner by The Adio Truck: Allss Bertha, Louise and Bob at the fight, with Major in center and C. E. Gardner about two roots to the front taking the picture.

This new EVERBEARING STRAWBERRY did not just happen, but is the result of my years of work in breeding this wonderful new race of summer and tall bearing fruit. During these years I have made many thousands of crosses between different probably have grown over a million hybrid seed-lings, allogether. You know each strawberry seed will grow a brand new varfery with no two just alike, just as all people are different. The little plants take after the parent plants more or less and the job its to watch them as they grow and femil and the job is to watch them as they grow and fruit, and select the ones that are an improvement.

Number 999 Giant is a strong, vigorous plant; with clean, bright leaves of a peculiar bluish-green tinge, which color I have found to be a great heat



Photo inken Sept. 21st, shows Rod Square Bed of Mr. Robert Helden, Woodlaville, R. No. 1, Wash. Mr Helden writes: "I found the No. 999 Glantsvery excellent both in quality and quantity, of marminoth size and fine wild strawberry flavor. Just as you recommended them to me,"

and rust resister. Our fields of Number 999 Giants stay bright and clean all through the hot, dry spells when other varieties will rust and burn. It is also a splendid plant maker, covering the ground in a single season when set 2½M feet. The root system grows deep into the ground, reaching from 12 to 15 inches and so gets into the moist, damp soil, even during a very dry time.

But after all these good points, it is the size, color and flavor of the berry that is most wonderful. Think of it, great big delicious berries with a flavor and a fragrance different from anything you ever tisted. As you bile into one of the big fellows, you can shut your eyes and easily imagine you are calling a new fruit, loided with a strong, sweet wild strawberry flavor. When fully ripe they require but little sugar for table use.

Talk about your shortcake; here is where Number 999 Giant shines, and think of it, from plants set out in the spring you can have face berries for shortcakes and other table use all through the summer and fall of same year, beginning picking about the middle of July and continuing up to severe freezing weather in fall. And it does not lake a big lot of ground either. You can grow a large amount of berries on a rod square of ground by the ftill System as is proved by the results of our Rod Square Bed Contest of last year, where the best ten beds averaged 180 pint boxes of big, Inscious strawherries to the square rod, the same year



Prices for Number 900 Giant Everbearing Straw berry Plants, postage or express charges prepaid: 

## Contest Winners

Relow are the winners of Prime Contest as to who could grow the most herries from a Rod Square Bed of Neumon 1999 Green Exemplating Plants during the same scason plants were set. 

5.00 to J. E. Lossishouer, 244 E. Claurch Street, Orrelle, Oregon.

6.00 to H. Himanysson, R. F. D. No 5, Black River Falls, Wiscarsin.

5.00 to J. W. Fernyels, Alacedero, Cabil.

5.00 to Mrs. Wu. Crower, Park Rapirls, Minn.

122

Extra lawards of \$10.00 each nent to Mr. M. E. Brooks, 510 Solon street, Dubaque, Iower, and Mr. Paul Wosko, R. F. D. No J. Box 110, Antherst, Mass., for submitting the best photographs of Hol. Square Reds., Also \$10.00 to Mr. Brooks for miking the mest novel report, which we wish to print in a later issue of Course Earlanguer.

These Ten Red Square Records average 186 pints of berries to a square red of ground via the rate of 20,760 pints to the acte and if sold at 20 cents a box would make an income of as \$5.52.00 from an area, which would be some record. As soon as plants are more pleatiful we will have some full acre tests.

## "1920 Crop As Good As That of 1919"

Orchard, Iowa, Oct. 25, 1920.

I tended my Rod Square Bed of Number 1999 Giant Everbeating Stranberry Plants the same this year us I did last, and while we did not keep accurate account of pickings would say I (think use had hill) as many betries as we did last year and they have been just as nice. We think the 1993's is a grand berry.

Winner of \$100.00 Prize.

BOB'S "DOUBLE CROP" PHOSPHATE PLANT FOOD FOOD

This Plant Freed is a combination our own minime that we have und very bencheral to all route of ant growth. It contains Phosinte Rock from Tennesco, To-



mes to grow rapidly

very Rely = Double Crop" Float Feed in
al will send you a %-lb package rair with
no of your seed, plant or tree order, il muled through the list of Buzzann Beur' Products

#### OUR GUARANTEE

Prepaid Pricelist States extends to latter part of Mar ASPARAGUS, Postpoid Pkt. Us. 14-lb. almetto. Bright, greens' ills \$0.05 \$0.10 \$1.25 amover's Colossal. The tandard green BEANS, Postpard rummer cooking.
Relugee or 1000 to 1. A heavy subdome, round green-judded variety.
Henderson's Bush This. Small Lines legal of winter use. White Wonder Navy. The regular whate-

Golden Was Pole, large pedented a good yielder, Good as other enabled abell bean, wonder Peles. A very Ecosy yieldita, structives, gris nepsal led le xit. Extra Early Llma Poles. Bean, sire of commun Navy. Early and Leavy yielder. BEETS, Postpaul errolt Red. Early Ideed red, very owiret Chant Hall Sugar, Large mancel sweet and extra good her steek White Klein Wanzelben Sugar. The standard beet grown Larsugar.

CUCUMBER, Postpaid Pkt Or Ti-lb. Liverbearing, Very productive Medium and Jordan Crisp. A very early sort and tears for long season. .05 

Early Clat Dutch. The old standby for slume rate. — 05 70 123 ulum Late Hut Durch, Itar, flat rads for with true. Lacellent Desper. 05 70 125 week, Sometimes called others cale.



Short Stem Holland Cabbage

We grow acres of if for eity markets "Historia Hell" Stram is us good as you can buy.

CARROTS, Postpoid Born The hest cirty honos rearriety short reads of Tone Orange, Vlong, late exceeding table or stock of the first of the f

CAULIFLOWER, Postpaul Pkt 4442 Or souball large white lands of cord-bat quality. For late crops on about dant Pascal Acry Irree stalls and a good loyer colden Self-Blanching America self-

SWEET CORN, Prodpiid Pid telb tille Perp O'Day | Earliest of all trood qual-Early Minnesota. Second early variety
Much crown for market
Golden Bantana. Golden Kernels, very
week Land propulation for the colored kernels
Chromites with many
Lyncomics with many Alayerste with many Country Centh man, Small, deep let-nels not in row on cob. LETTUCE, Peopsid PD

that he describing that Cos Parks White. Four narrow heads, what this fair and green cutsule. Black Nov ded Mings in Very early lars, both high Virial season letters. Prizebend, Tearr early resided brown, crop and was a California Creams Butter - Lirai large

Honey Gold Musk Melon Plant carly in aper pids and

Perfection. A large sized melon of good mality, vellow then

MELON, WATER, Postpoid Pkt. King Winter. A very late I e-ping melon of go 25 go 07. Hilbert's Honey. Very sweet, bung of dark green melon of the dark gree ONIONS, Postpaid PIC Or Gillin ONIONS, Postpaid

Red Globe, (South-per) Large, red globe union, Splendol Teeper 1 In \$2.25; 5
In \$1 Globe, (South-per) Large, red globe union, Splendol Teeper 1 In \$2.25; 5
In \$2 Globe, A but cortic yellow union, 1 In \$2.25; 5 In \$10.00

White Globe, (South-per) Very hardy 1 In \$3.00, 5 In \$12.00

Red Wethersfield, A general favorite in flat red enton, 1 In, \$2.20; 5 Il is \$1.00

Australian Brown, Large, add Saur. One of the best 1 Il is \$1.00, 1 In \$1.75, 5 Ibs. \$7 (b)

Onlow Sets, Time bottom sets in Hesh, yellows, or whites, and the sets in Hesh, yellows, or whites.

 
 PEPPER, Postpaid
 PI
 1,00,000
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 aull Nove. Large pepper, fine for stuffing parish Plufento. Targe, fine red pepper, but sweet and mild.
 95
 15
 26

 per, but sweet and mild.
 40
 20
 70

 diffuse Glant. Lxtm large, fields, oweet.
 10
 20
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 PEAS, Postpaid 

POP CORN, Pustpald

White Rice. The old standard variety Little Glant Torpedo. Short, stubby (ars. Popylredy, extra flavor

PUMPKIN, Postpaid Sugar Ple. A fine panapkin for table use 05

RADISH, Postpaid
White leftle, The strandard white radials
French Breaklast. A very cutly oldong
shaped variety. Frader and sweet a...
Crimson Glant. Grows to large este
without return public. SQUASH, Postpaid

White Bush. Very early, white summer Golden Crookneck. Standard number Hubbard. The best winter variety .... TOMATO, Pastpaid



Beauty Tomate Plant early and Plant early und transplant into paper pots and get the top pure for your surplus fruit Pots per 12 - \$0.25 per 50 - 73

TURNIP, Postpaid MISCEULANEOUS, Postpaid PIR Or Cells egg riant,—mides Berbity, Large cardy variety, rind, glassy black. I Kohl-Rabl —White Vienna, Latra fac-lor entire raw life radislass... Id-lock,—Large Flag. A substitute for table outons. Mild and pleasant. Of Partley.—Moss Cerfed. An excellent caracia and seasoning for meats Parsalp.—Sugar. Very sweet, large, John reolfs. — Porato Seed.—Hybrid. Saved from seed balls. Williams 50 new years ties Balls, Willprox 50 new varieties Rhubarb.—Glant, Large stalked pie-Righth.—Olam, John March Markett March Markett Markett

# OUR SHIPPING SEASON EXTENDS TO THE LATTER PART OF MAY

#### PLENTY OF TIME TO ORDER. ANNUAL FLOWER SEEDS

Alyssum, Sweet. . Asters, Extra Fine Mixed Gasmos, Mirot,
Loscomb, Mirot,
EverlayIng Flower, Miso-I
Four O' Clock
I-dlyhocks, Annual
Larkspur, Mirot
Mart2old, Misos
Nasturrium, Dwarf, Mixos
Chedung nechins ordans, San leme or Drummundi ulans, Mirod, Sande and, Duble, 24, Shub-Salvia Spiendens
Super Pers Soon er, Mixel . Sweet Peak, Spen et, Mixed Colors... Grandfill et, Mixed Colors... Ten Weeks Stocks, Mixed Colors... Zinnia, Mared Verbena, Mixed Flower Garden Mixture.

PERENNIAL FLOWER SEEDS

Nursery Department

extends to latter part of May.

Our "BLIZZARD BETT" Fruit Trees, Small Fruits, etc., are grown by the latest scientific methods to incure the utmost of landmess, vitality and fruiture rigor. Our trees not only spread in the cold morth, but their very learnings and vigor stables them to grow and succeed in the far south where hot, ye written conditions prevail during a large part of the year,

EVERBEARING STRAWBERRIES

| Dor | 1,000 | Content | Cont

ONCE-A-YEAR FRUITING

ONCE-A-YEAR FRUITIN

STRAWBERRIES

Don 1 (00 Postpard Pos SMALL FRUITS Express or Preight Collect. 

Grape Vines are still scarce and high We can in price. supply the leading hardy varieties and advise you to set a few vines this spring



GRAPE—Concord. Black.
Niagara. White large.
Pocklington. White
Adawsm. Dark red, line
Betz. Illack, extremely hardy
ASPARAGUS PLANTS.
RHUHARH ROOTS

## "B. B." ORCHARD FRUITS

Blizzand Bell

PEACH,-Fiberta, 2 to 3 ft, Crosby, 2 to 3 ft PEAR,-Kleffer, 3 to 1 lt. Harriett, 3 to 1 R. CHERRY.-Company, 3 to 1 ft Forly Richmond. 3 to 1 ft Farly Richmond. a po-Montmorency. 2 to 4 ft PLUM.-Wyant. 3 to 4 ft to Soin. 3 to 1 ft, very 7.25 7.25

F O B Orier, Expressor Frontk Collect.

Japanese Berberry. Juch 10
8 to 12 inch. 90 25 \$2.0
12 to 15 inch. 30 2.2
18 to 21 inch. 35 36 1 sch 10 100 \$1.25 \$2.00 \$15.00 30 2.50 20.00 35 3.00 25.00

All prices are F. O. B. Osage, except as noted. Include postage with order for small amounts to go by Parcel Post. Plenty of time to order. Our shipping season extends to latter part of May.

ROSES AND FLOWERING SHRUBS

1 O B Doage, Express Collect. Each 10

Prairie Queen Rose 90.50 \$4.00

PERENNIAL PLANTS

| RRIES | Dut | 100 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 |

Gladiolus (Postpaid) A GUNELIAL Invente for the home garden. Speces is everywhere and may be dipended upon to produce an abundance of be autiful, brilliantly colored blossoms that are extra ince for lambscapes (first and also for cut flowers. America—Beautiful, light prof. Each, b cents, dos, 99 cents, Augustus—While, rose striped. Each, b cents; dor, 40 cents, laron Hufur—Bark vuolet, bordering on blue. Each, 10 cents; dor, \$1.00. Mrs. Frances King—Brilliant, light red with darler throat Each, Grouts, dut 30 cents Pesce-Pure white with like leathering on lower petal, Robust grower | Pach, 10 sents, dog \$1.00 Pendleton—Salmon pink with deep red blotch in threat, Each, 10 cents; dor. \$1.00. Princeplue—Brillant searlet. Each, 5 cents; dor. 50 cents.

## Cabbage Plants

Prices for frost-proof cabbins plants grown in open ar-re in Northern Iowa for delivery from May 20th to July 1st: Per 25 Per 100 Per 1000 Postpad Postpad La Cel HOLLAND, Short stem., Corenlagen Market .... \$1.25 1.04 1.04 1.04 1.04 Copenhagen Market. All Head Early. Jersey Wakefield....

#### Home Garden Collection Cabbage Plants. Postpaid, \$1.00

offeeton is made up of 100 plants divided as Jollos s of the long-keeping Holland and 10 plants end of t

## Sudan Grass

Waneta, 16 1 H.

Suppa. Cherry Plum, 3 to 1 H.

Opain. Cherry Plum, 3 to 1 H.

To 7 25 70 00

Opain. Cherry Plum, 3 to 1 H.

To 7 25 70 00

TEDGE PLANTS

Suppa. Cherry Plum, 3 to 1 H.

To 7 25 70 00

TEDGE PLANTS

Suppa. Cherry Plum, 3 to 1 H.

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To 7 25 70 00

To 7 25 70 00

To 8 10 00 per 100 Hz.

The post plum you to grow in luture years. With may soll plum a sell post part of the limit of



Spring Tonics The dectors any to at lots of omens. We ke them plain, sheed oth local and butter of local and butter

HOW TO ORDER the names of the varieties you want and a small circle around the price in column representing the quantities of each you want us to send you. Then add up total amount and fill in coupon below. Itr if you wish you can make out order on regular order blank or any blank sheet of pager.

## ORDER COUPON

THE GARDNER NURSERY CO.,

Gentlement :- For the inclosed 8 .... send me the goods as marked on this sheet. understand that seed orders are shipped at once of receipt of order and that trees, plants, etc., are shapped at proper planting time in spring.

PLENTY OF TIME TO ORDER, OUR SHIPPING SEASON EXTENDS TO THE LATTER PART OF MAY

igh

Breeding the New Everbearing

Strawberries

By Charles F. Gardner

To my friends, one and all, I extend GREET-

Val. II.

n single stalk in Sentember and October.

We 'find this variety hardy here in the 
"BLIZZAID BULE" of Northern Iowa and it 
does not need any sort of winter protection. 
Plants set in the spring will usually bear quite 
a rop of berries in the fall of the same year. 
To obtain the largest possible crop of full 
berries it is a good plan to pinch back the 
type of new growth so as to make the stalks 
branch as much as possible, thereby having 
more heads for full truiting.

The larging area of good to be fine and 
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The berries are of good size, fine color and of excellent flavor.

A dish of St. Regls Everhearing Red Ruspberries.

"Plants Looking Fine"

The beautiful strauberry plants sent me arrived and ar leaking fine. Thank you very much.—Mrs. Many Austus "Plants Were Best He Ever Had"

Gardner's Garden Experience

U.S. Depresent of Agriculture.

#### Burrill laun, the other side of the little stake Bob's "Double Crop" Phosphate

It will help to keep your House Plants and Garden Stuff growing thriftily.

Garden Stuff growing thrillity.

What Is It? There is no server about this Plant Food. It Is and from Phosphate Flour from Tennessee, Tobseco Dust from Irabits, Hardwood voltes from a manda. Shop Guston from Catteralizatal Activational and more no an attact. Any of these re good when is established by the think the proportion they and so combination that is hard to equal.

Try it on your House Plants and In your Garden this very cash, the hospital properties the proportion of the proportion of the properties of the proportion of the properties of the properties of the proportion of the properties of

It is not no condition to the same the state of the state

How It Happened

Four Good Reasons Why You Should Use Bob's Double Crop Plant Food This Season First—its use on potted plants keeps the solf sweet on necessary plant food to keep plants growing thrilling make the flossome discrete and with brighter colors are rance. A Lagracounty scattered on top of earth in jett weeks will work smaller with your plants.

Second statements are proportioned to all the to the sequence rod of condent sequences of the sequence of the

commiser and squassi Suny is possessed vidually-region and the bestire that comes on instruction the rapid growth essential to the best to receive the first product of the rapid growth essential to the best somewhat the control of the best product. First part having and may be seen in the growth of roture crops on the ground for a fertiod of from four took years.

to your friends. They earry a breath of Old Holland with them and give pleasure and

Retall Prices ty-th Day, postpald \$0.25 5 the postpald 1.00 25 lbs, express or freight roffeet 2.50 (0) Her, express or freight radicet . . . . 100 We guarantee freight on 20-lit lot will not exceed \$1 and on the flest not exceed \$1 to your signion. If more than this we will pay the difference. We adopt promptly







THE GARDNER NURSERY COMPANY

Gentlemen: Inclosed find \$ ..... let which Please ship in the goods as lated below on terms and conditions as printed in your latest catalog.

.... Buy Street or R. P. D. state.

Put an X here d you want the Tree Pr. mum of Boli's "Double Crop" Plant Food let each dollar of amount of your order

TOTAL AMOUNT...

PLENTY OF TIME TO ORDER

OUR SHIPPING SEASON EXTENDS TO THE LATTER PART OF MAY Progressive Everbearing Strawberry

Progressive Everbearing Strawherry
This standard Everbearing variety succeeds in all parts of the rountry. Plants set in your garden this string commoner riponing between shout the days later and continue truiting heavily until stopped by severe cold weather in late fall.

The Progressiva berries are of medium to large size, of beautiful dark red color and have a flavor far ahead of Dandap and other once-a-year fruiting varieties. We have been growing the Progressive for ten years and by careful selection we have developed an extra strong fruiting strain that runs uniform and absolutely true to type. Dur plantbeing grown here in the "Alizzard Boit" of Northern Iowa are hardy and full of truiting vigor.

Big money is made growing this variety for market, Note our low prices which include delivery to your town.

Per doz. plants postpaid \$0.50 St. Regis Everbearing Raspberry This remarkable variety brars a big crop of berries at the regular rispherry season and then another crop in the fall, coming on the first of the new growth. It is nothing unusual to count from 100 to 150 berries and buds on a single stalk in September and October.

Prices for strong plants of St. Regis are as

If you want to try a Rod Square Bed of Progressive plants to compare with a Rod Square Bed of Number 999 Giants, we will send you 9-1-B dozen Progressive plants postpaid for \$2.40.

Please send one praces of your strawberry plants, all kinds.

I purchased some plants from you two years ago and they were the best I over had —GLLS STIWARI, Hosabel, Ohio,

de. Paid LIBEAR Osage, Iowa RECEIVED. Permit No. 1 会 MAR 9 1923 4

can see the effects of Boh's "Double trop" Pho Plant Food in their growth. See how the tops cover the ground with rows at 30 Inches apart.

IGUSTI GRDER BLANK OSAGE, TOWA

Major is proud of this field of "Blizzard Belt" Red Globs Onlors. The application of 100 lbs. of Bob's "Double Grop" Phosphate Plant Food to the acre helped wonderfully in growing the bumper crop as shown in this picture.

less than five months after planting the seed Last year was the first time that I have used the Last year was the first time then I have used the once a year fruiting varieties in my breeding work, having always crossed one everbearing sort with mother so as to fix the everlearing habit as firmly as possible. I have succeeded so well in doing this that I am now Irving to get all of the good qualities. of the once a year fruiting sorts blended with the best qualities of the new everbeaters and I am con-

A Help Toward More and Better Gardens

From The Gardner Kursery Co., Osage, Inwa

fidently looking for and expecting some wonderful By the way, all of my experiments are open to the public and 1 cordially invite my friends to call and see these new varieties in actual fruiting during this summer and full. I will have several hundred new vanieties, covering practically every size, color and flavor of the common strawbernes only that these plants will bear all through the summer and full meable, instead of only at the regular straw-

These plants will bear all through the summer and fall anouths, instead of only at the regular strawberry senson. I can also show you acres upon acres set solully to Number 999 Giants, Progressive and other Everbearing varieties, all in full fruiting. Please read our Strawberry Shortcake Chib Invitation very carefully and I hope that you will decide to join with us in proving La the general public that the new Everbearing Strawberries are indeed the HURTICHLTHRAL SEVENTH WONDER OF THE WORLD. WONDER OF THE WORLD.

splendid gifts to send

satisfaction far in ex-

eess of their small cost.



We can apply choice varieties all by a inthe, Tallps, Narcissus and Indiodate, posted and roots! in red paper pots ready to make instant flower graveth as soon as upened, watered and placed in the light. They are packed one pot In a ment carton, which is no arranged us to out off and make a very satisfactory little jurdiniere in which to keep the plant while coming into flower.

Potted Holland Flowers.

We slip large quantities of these "Little Holland Friends" to Drug, Varlety and Department stores, including the big retail establishment of Marshall Field & Ca., in Chicago, also sell a bot of the tlow ret through church Societies, Sunday School Chees, etc. Should you be interested in some organization that would have to put on a sale of these flowers, write for particulars The selfowers are extra nice for indoor bloomong, but are always exit-ine tory for setting into porch or window boyes and lo making subto-door leds. For this purpose the pot and all set into the ground and they will come into bloom very quickly. There is notlang quite so nice to use in center by the Decoration Day. They last a long time and will live over in the ground until bloom again the following year, without any erre of attention. A dozen pots will make a very fine display.

In these Potted Holland Flowers we can supply closer Hyacanthe in White, Pink, Red, Yellow and Illin rodors Tulips in White, Hest, Yellow, Pink and vent satels. Natissius are all white. Dalledlis in the big tragrant yellow trumpeta.

For growing early plants of tomatoes, incloses, etc., indoors for transplanting later into garden. Von can gain ten to three weeks' time in ripening by getting your plants started early.

To my friends, one and all, I extend GREET-INGS and a hearty handshake across the indes I wish to particularly thank those of you who have been of so much assistance in helping to get more people nequainted with our new Everbearing Strawberries.

It is surpristing, take it the country over, how few people there are that really know anything about this new race of fruit, saving nothing about their not having the pleasure of growing the delicious berries in their gardens and having them to serve on their tables all through the summer and fall months.

1921 is my 12th year at work breeding this new race of fruit. The photo shown here shows me in my 78th year in netive work examining the berries grown by crossing my new Number 9091 (Continued in Panel Helow) My found it on the Number 999 Glant Plant, Dr. Plant Fuod

Gladiolay Micrury—A viry line collection, containing tony shades of rolor. Each, 5 cents; doz. 50 cents. 190, \$2.50.

Premium of Bob's "Double Crop" Plant Pool for each dollar of amount of your order,

A Bargain in

Osage, lows

Sesson for shipping these Polted Holland Flowers extends up to June 1st. Paper Flower Pots, Postpaid.

\$4.27 ...... 1.25

(Continued in Panel Helow) Giant variety with Dr. Burrill, that granding once a year fruiting variety. My hand is on the Number 1939 plant and the Dr. Burrill is on the other side of urn plant and the Dr. Burrill is on the office side of the little stake. I planted the seed from these plants and from other crosses I had made and have a fine lot of young hybrid plants from the same, some of which bore fine strawberries last Getober,

These Polled Hol-Directions for the Use of land Flowers make Boh's Double Crop Phosphate Plant Food





H. E. TUTTLE

## High Grade Printing

LETTERHEADS, ENVELOPES SOCIETY STATIONERY CATALOGUES, CIRCULARS ETC.

TO keep our big \$20,000 Printing Department going up to its capacity, we can take on some outside jobs and give you fine work, quick service and at a big saving over prices you are now paying. Our Mr.

H. E. TUTTLE has had years of experience in getting out high grade Business, Church and Personal Printing. We have the organization and a first-class equipment to give you this High Grade Printing at a big saving over prices you are now paying.

Estimates promptly given on booklets, circulars, typewriter letters, catalogues, etc. Try us.

## Price List of Printing

The following Prices are Net and include delivery charges by Parcel Post or Express when cash accompanies the order

Post or Express when cash accompanies the order				
	250	500	1000	
Letterheads, 8½x11, 10-lb, Hammermill Bond	\$3.75	\$4.50	\$7.00	
Letterheads, 81/2x11, 10-lb. White Flat	3.25	4.00	5.50	
Noteheads, 5½x8½, 5-lb. Hammermill Bond		3.25	4.25	
Noteheads, 5½x8½, 5-lb. White Flat		2.75	3.75	
Envelopes, Size 6¾, Hammermill Bond	3.75 eads an	4.50 d Notehe	ads	
Envelopes, Size 6¾, Best Grade Manila	1.75	2.25	3.75	
Envelopes, Size 10, Best Grade Manila		3.75	5.50	
Photo Posters, 1x134, Best Grade Gummed Paper	from yo	4.95 our phote	6.20	
Business Cards, 23/4x41/2, Best Grade, white or colors	2.00	2.50	3.25	
Shipping Tags, Size No. 5, 2 3/8x43/4		2.25	3.00	
Circulars, 3½x6, Heavy Enamelled Book Paper Printed on one side. About 250 words or less		3.50	4.50	
Circulars, 3½x6, Heavy Enamelled Book Paper Printed on two sides. About 500 words or less	5.00	5.75	7.00	
Circulars, 5x6, Heavy Enamelled Book Paper	4.75	5.00	6.25	
Circulars, 5x6, Heavy Enamelled Book Paper.  Printed on two sides. About 600 words or less. May be made up as a four-page folder, for programmes, announcements, etc.	e e	7.25	9.50	
Circulars, 6x7, Heavy Enamelled Book Paper Printed on one side. About 450 words or less		6.25	7.75	
Circulars, 6x7, Heavy Enamelled Book Paper.  Printed on two sides. About 900 words or less. Can be made up as a four-page folder. Each page would measure 3/2x6	9e 8-	10.25	12.50	
Circulars, 6x9, Heavy Enamelled Book Paper Printed on one side. About 550 words or less		6.75	8.25	
Circulars, 6x9, Heavy Enamelled Book Paper Printed on two sides. About 1100 words or less		12.00	14.00	
Circulars, 8x10, Heavy Enamelled Book Paper	-	7.75	10.25	
Circulars, 8x10, Heavy Enamelled Book Paper		13.50	16.50	
Post Cards, printed both sides		4.00	5.50	
Souvenir Post Cards, from your photographWrite for prices				
Visiting Cards, cut from Best Grade Wedding Bristol Sizes: 1½x3½, "Mr."; 2x25-8, "Miss"; 2x3, "Mrs. 21-8x3½, "Mr. and Mrs."; 2x3½, "Professional."	1.00 ;;	$\frac{100}{1.25}$	250 1.75	
Wedding Invitations and Announcements				
Commencement Invitations and ProgrammesWrite for prices				

## The Gardner Nursery Company

PRINTING DEPARTMENT

Osage, Iowa